

### **DETAILED ACTION**

1. Claims 1-20, 29-47, 57-87, 93, and 95-98 are allowed. These claims have been renumbered as claims 1-75.
2. Claims 21-28, 48-56, 94, and 99-114 have been cancelled in the amendment received on August 18, 2009.

### ***Drawings***

3. The drawings filed on October 24, 2000 are accepted by the Examiner.

### ***EXAMINER'S AMENDMENT***

4. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in an interview with Richard Kurtz on February 12, 2010.

5. Claims 88-92 have been cancelled as follows:

88-92. (Cancelled)

6. The application title has been amended as follows:

~~CORPORATE AND ENTERTAINMENT MANAGEMENT~~  
INTERACTIVE SYSTEM USING A COMPUTER NETWORK

7. The Specification has been amended as follows:

In the preliminary amendment received on May 25, 2001,

.Patent No. 6,240,415, has been inserted after "09/467,760"

### **REASONS FOR ALLOWANCE**

8. The following is a statement of reasons for the indication of allowable subject matter:

The prior art of record, Erdelyi (Patent No. 6,631,522), teaches a video database that indexes the video display of one or more sporting events. A user can search video clips on the database, according to a player's name, a player's game, type of play, play rating, and a player's contract status. In addition, a statistical information database stores profile information (i.e., status, weight, height, salary, etc.) for each player. Also, Erdelyi teaches information about a selected player such as statistics (element 560), activity (element 550), and injury (element 276) reports can also be displayed. A remote access technical support feature (element 620) for technical support personnel is used for any digital transfer communication method to access the hardware or database.

The prior art of record, Erdelyi, does not render obvious to one ordinarily skilled in the art at the time of applicant's invention nor anticipate the combination of claimed elements including "relating a current database of a player together with a historical database related to that player; communicating the data between a central database processing resource and at least one remote party; receiving an access request message from the remote party via a communications link;

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transmitting an access enabling message to the remote party via the communications link wherein the remote party is authorized to access the database, the access enabling message permitting the remote party to access the database and access designated data from the database, the data in the database including historical data relating to the player with the current data related to that player being accessed; compiling a report from the accessed database, the report including the current data of a player together with the historical data related to that player; and transmitting the compiled report of the data of the player to the remote party; the computer providing the remote user with the ability in real time or near real time to submit a decision to a central database, the decision being used to effect the status of said at least one sports player” as recited in independent claim 1 and similarly recited in independent claims 39 and 45.

As per claim 29, the prior art of record does not render obvious to one ordinarily skilled in the art at the time of applicant’s invention nor anticipate the combination of claimed elements including “wherein said means for receiving an access request, said means for transmitting an access enabling message, and said means for compiling a report comprise one or more particular machines, said one or more particular machines comprising one or more physical computing devices”.

As per claim 60, the prior art of record does not render obvious to one ordinarily skilled in the art at the time of applicant’s invention nor anticipate the

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combination of claimed elements including "wherein the remote party sends a response to the database, the response effecting the live event".

As per claim 62, the prior art of record does not render obvious to one ordinarily skilled in the art at the time of applicant's invention nor anticipate the combination of claimed elements including "using a communications network between the central database processing resource and the remote party for locating the remote party in a seat associated with alive sports event such that the remote party views an actual live sports event associated with the database" and similarly recited in independent claims 65 and 68.

As per claim 69, the prior art of record does not render obvious to one ordinarily skilled in the art at the time of applicant's invention nor anticipate the combination of claimed elements including "transmitting data regarding a decision or event in connection with the entertainment event to the remote party; the remote party transmitting a decision from a remote terminal via a communications link to the database, the decision being at least one relating to a status of the performer or participant in the entertainment event, a financial reward to the performer or participant, a penalty to the performer or participant, or a choice of one of a plurality of responses to a query from the manager of the entertainment event; using a particular machine to receive said decision transmitted from said remote terminal and to affect the entertainment event in accordance with the decision, said particular machine comprising at least one physical computing device" and similarly recited in independent claims 93 and 96.

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The remaining claims are dependent claims, thus these claims are patently distinct over the art of record for at least the above reasons.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

### ***Conclusion***

9. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure as follows:

a. Erdelyi (Patent No. 6,631,522) teaches a method and system for indexing, sorting, and displaying a video database.

### ***Name of Contact***

10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cheryl Lewis whose telephone number is (571) 272-4113. The examiner can normally be reached on 6:30-3:00. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Cottingham can be reached on (571) 272-7079. The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

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(571) 273-4113 (Use this FAX #, only after approval by Examiner, for “INFORMAL” or “DRAFT” communication. Examiners may request that a formal paper/amendment be faxed directly to them on occasions.).

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist/ Technology Center (571) 272-2100.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Cheryl Lewis/  
Primary Examiner, Art Unit 2167  
February 23, 2010